



ROCK AND RALLY FOR THE TROOPS - 2016

Operation Ward 57
PO Box 80055
Seattle, WA, 98108
206-713-1363
brittney@operationward57.org

Dear Sir/Ma'am,

Please allow this letter to introduce you to Operation Ward 57 and our 6th annual Rock and Rally for the Troops for which we are seeking your support. This fundraising event is a motorcycle rally, silent auction and outdoor music festival featuring several local and national bands. Last year we proudly raised in excess of \$20,000 for our nations wounded Heroes! We plan on exceeding that goal this year with your help. The event is estimated to have up to 2000 in attendance.

The mission of Operation Ward 57 is to support wounded, ill or injured post 9/11 warriors, their families and by providing items that assist in recovery, maintenance and morale of the hospital environment and through advocacy, education and promotion of their circumstances. We being to support them the moment they are on American soil for as long as they need us.

This is a great opportunity for your company to receive exposure and help to support a worthy cause! Let our returning service members and Veterans know, their sacrifices have not gone unnoticed and will never be forgotten.

Please find the attached details of the sponsorship and participation opportunities for the 6th annual Rock and Rally for the Troops which we be held on August 6th 2016 at Cheney Stadium Main Lot in Tacoma, WA. Your involvement will make this event a special way to give back to our nations Heroes who sacrifice so much for each and every one of us. Please note, in-kind donations are also accepted and appreciated for the silent auction.

All the funds raised will go directly to Operation Ward 57, a 501(C)3 non-profit organization, and its programs such as the supplying adapted (for amputees) and non-adapted T-Shirts and jerseys for patients, family members, and staff delivered weekly to patient rooms by volunteers, small financial grants, assistance with service animals, restocking the dvd, video and game library, supplying new toys, art supplies and furniture for the children's play area and supporting numerous holiday cheer programs allowing morale and spirit boosting events and gifts for patients and staff.

You can find out more information at www.rockandrallyforthetroops.com, www.operationward57.org and www.facebook.com/rockandrallyforthetroops

We appreciate your consideration and look forward to hearing from you soon!

Sincerely,

Brittney Hamilton
Executive Director
Operation Ward 57
(206) 713-1363
Brittney@operationward57.org





ROCK AND RALLY FOR THE TROOPS

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Rock & Rally For The Troops

Goal? Raise \$30,000 for the Programs of Operation Ward 57

What is it? Motorcycle run sponsored by Brothers in Arms Motorcycle Club, silent auction and outdoor rock music festival at Cheney Stadium Main Lot in Tacoma, WA.

Where & When is it?

Concert:

August 6, 2016

5:00pm-10:00pm/Doors 5:00pm

Cheney Stadium, 2502 South Tyler Street, Tacoma, WA 98405

Motorcycle Run:

Motorcycle Run Registration starts 1130am. Return to Cheney Stadium by 5pm.

Route: See Website



Estimate Attendance & Demographics:

Up to 2000

Men & Women All Ages

Current & Former Military, Motorcycle Riders & Clubs, Families & Local Residents



Lineup:

Thousand Foot Krutch

<https://www.facebook.com/thousandfootkrutch/>

<http://www.thousandfootkrutch.com/>

Since hitting the scene in 1997, Thousand Foot Krutch has been an engine of forward motion through the music industry. In that time the prolific band has released 6 studio albums, 1 live album, and 2 remix albums. Bending genres and styles, their songs have been featured prominently in numerous commercials, sports promos, and film trailers. Lead single "Let The Sparks Fly," from their last record *The End Is Where We Begin*, could even be heard playing on ESPN, WWE, and during NASCAR races. Their music has consistently been a soundtrack for some of the most adrenaline fueled sports events, video games, and movies over the last ten years. The recording of *The End Is Where We Begin* was completely funded through a Kickstarter campaign that shattered all expectations and propelled the album to number one on the Billboard Hard Rock chart.

Rain Light Fade <http://www.rainlightfade.com>

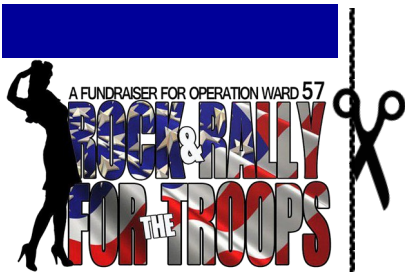
Amadon <http://www.amadon.us>

Clear the Chaos <http://www.clearthechaosband.com/>



Who it Benefits?

All the proceeds will go directly to Operation Ward 57, a 501(C)3 non-profit organization, and its programs such as the supplying adapted (for amputees) and non-adapted T-Shirts and jerseys for patients, family members, and staff delivered weekly to patient rooms by volunteers, small financial grants, assistance with service animals, restocking the dvd, video and game library, supplying new toys, art supplies and furniture for the children's play area and supporting numerous holiday cheer programs allowing morale and spirit boosting events and gifts for patients and staff



Operation Ward 57 Presents:
The 6th Annual Rock and Rally for the Troops
August 6, 2016 - Tacoma Washington

www.rockandrallyforthetroops.com
www.operationward57.org

PLEASE RETURN
 THIS PORTION TO
 ROCK AND RALLY FOR THE
 TROOPS - 2016
 PO Box 80055
 Seattle, WA 98108

Name: _____
 Company: _____
 Address: _____
 Phone# _____

Payment Information:
 Level: Platinum - Title - Gold - Silver - Bronze - Troop
 Total Payment: _____
 Make Checks Payable to Operation Ward 57

LEVELS:

	Title \$15,000	Platinum \$5000+	Gold \$2500+	Silver \$1000+	Bronze \$500+	Troop \$200+
Primary Marketing Position "i.e. Amica Insurance's Rock & Rally For The Troops"	✓					
Sponsored on Rock and Rally for the Troops Website with links to your site	✓	✓	✓	✓	✓	✓
Free Prime Advertising on Rock Paper Rock Website	One Year	One Year	Six Months	Three Months	One Month	
Featured in all Press release material	✓	✓	✓			
Featured in Live Event Announcements	✓	✓	✓	✓		
Logo on Event Flyer	✓					
Logo on official Rock and Rally for the Troops Banner	✓	✓	✓	✓		
Prime Product Placement at the event (If applicable)	✓	✓				
VIP Table for 4	✓	✓	✓			
Vendor Opportunity	✓	✓	✓	✓	✓	✓
Your company banners placed at event	✓	✓	✓			
Free OPW57 or Event T-shirts	10	8	4			
Free Tickets	10	8	4			
Motorcycle Ride - 1 Table at a Stop	✓	✓	✓	✓		